

THE SITUATIONIST INTERNATIONAL (SI)
REPRESENTS THE FOUNDING PRINCIPLE OF
ALL MODERN CULTURE JAMMING

WE SHARE THEIR DESIRE FOR
MAJOR SOCIAL AND POLITICAL
TRANSFORMATION

BE REALISTIC!!!
DEMAND THE
IMPOSSIBLE!!!

BUT WHAT DOES
SITUATIONISM
HAVE TO DO WITH
ALL OF THIS?!

THE EVENTS THAT
PASSED AT SORBONNE
UNIVERSITY DURING MAY
1968, WHEREBY (INSPIRED
BY THE SI) STUDENTS ...

AND WORKERS CAST OF THE
SHACKLES OF OPPRESSION AND
FOUNDED A SOCIALIST ORDER ...

FREE FROM THE
TYRANNY OF CAPITAL

MY GOD THIS IS
BORING ISN'T IT?!

EMBODY THE COMMITMENT TO RADICAL SOCIAL UPHEAVAL
WE WISH TO EXEMPLIFY

I WOULD RATHER LIKE
TO CONTROL A TOWN

LET THE
REVOLUTION SPILL
ONTO OUR HIGH
STREETS AND
STRIP MALLS

LIBERATE YOUR OWN
CREATIVE SPACE!!!
NO GODS!
NO MASTERS!

TALES OF SUSPENSE

An Introduction to

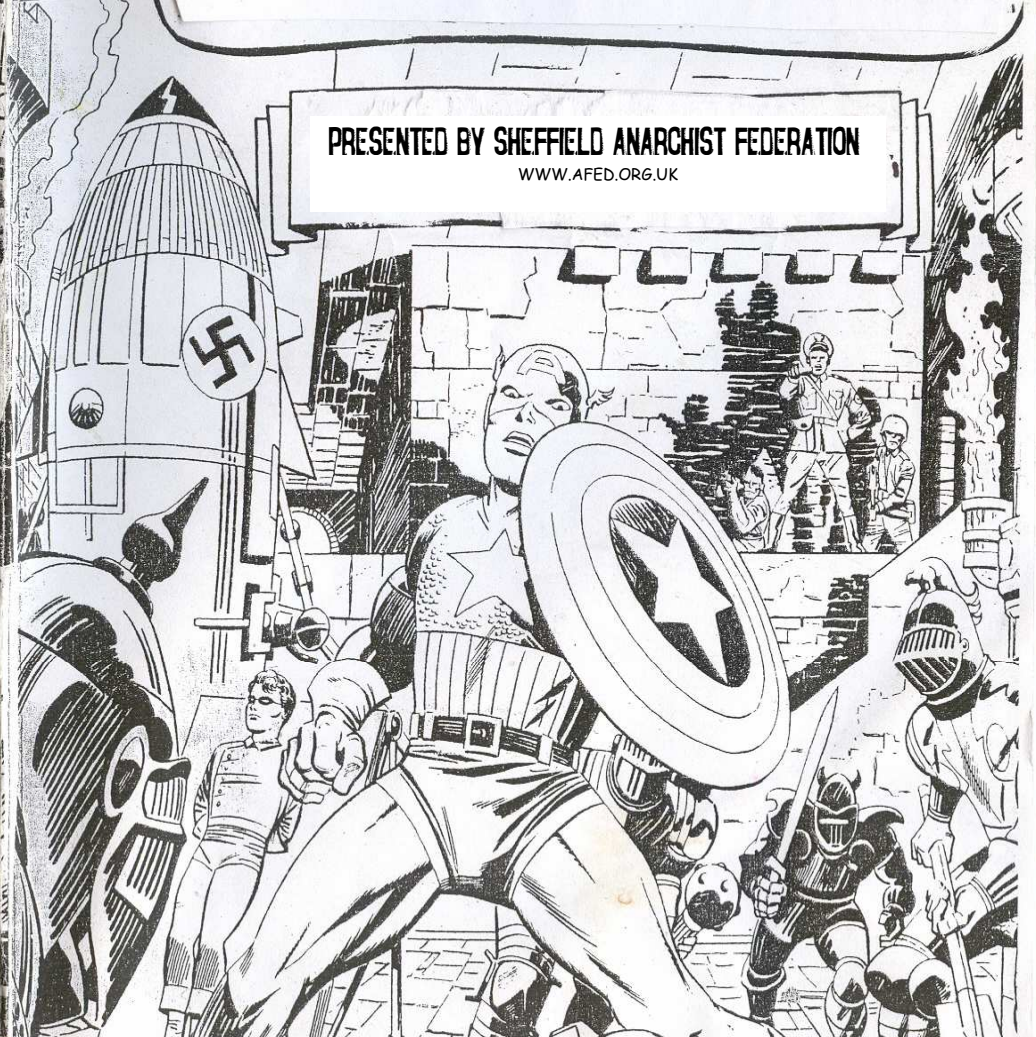
CULTURE JAM

APPROVED
BY THE
COMICS
CODE
AUTHORITY

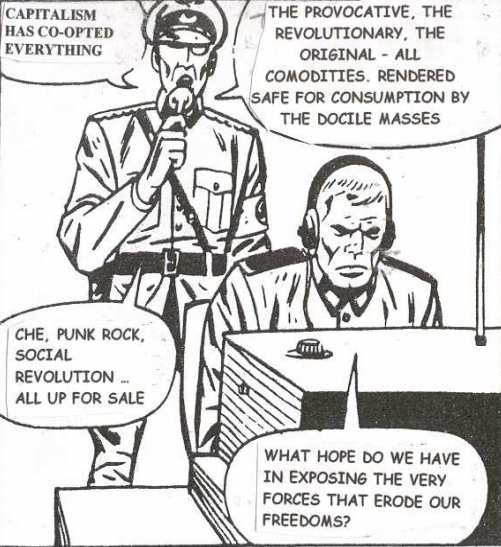
MARVEL
COMICS
GROUP 12c

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PRESENTED BY SHEFFIELD ANARCHIST FEDERATION
WWW.AFED.ORG.UK



IN A WORLD DOMINATED BY CONSUMERISM



CAPITALISM HAS CO-OPTED EVERYTHING

THE PROVOCATIVE, THE REVOLUTIONARY, THE ORIGINAL - ALL COMMODITIES. RENDERED SAFE FOR CONSUMPTION BY THE DOCILE MASSES

CHE, PUNK ROCK, SOCIAL REVOLUTION ... ALL UP FOR SALE

WHAT HOPE DO WE HAVE IN EXPOSING THE VERY FORCES THAT ERODE OUR FREEDOMS?

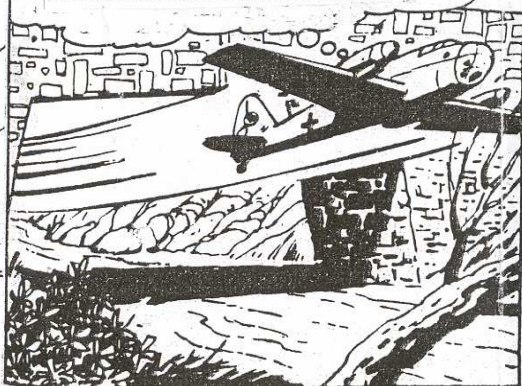
HOPELESSNESS AND BOREDOM



GAH! I MAY AS WELL GIVE UP AND SELL INSURANCE

THE SPECTRE OF 'CULTURE JAMMING' HAUNTS OUR POST-MODERN NIGHTMARES

FREE US FROM OUR CONSUMER DYSTOPIAS!!!



THE FACE OF THE SYSTEM CAN BE SUBVERTED. VANDALISED. EMANCIPATED.



WARRIOR

HIJACKED?

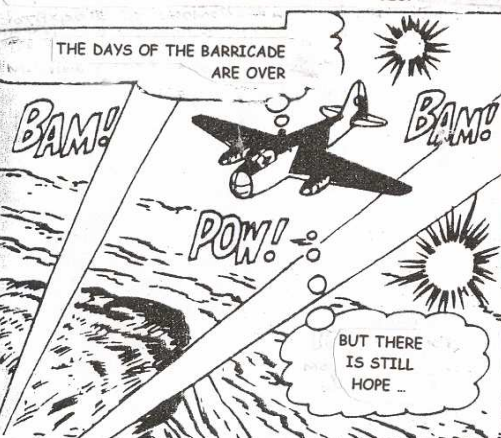
CHANGED?

TRANSFORMING THE DEGRADATION AND OBJECTIFICATION OF THE CONSUMER TO A MESSAGE OF EMPOWERMENT AND PERSONAL FREEDOM



YAY!

BUT WHAT IF THESE FORCES COULD BE SABOTAGED?



THE DAYS OF THE BARRICADE ARE OVER

BAM!

POW!

BUT THERE IS STILL HOPE

YOU MEAN LIKE THIS LEAFLET?!



EXACTLY!! CULTURE JAMMING IS THE ACT OF TRANSFORMING EXISTING MASS MEDIA TO PRODUCE A NEGATIVE COMMENTARY ABOUT ITSELF ...

SCHWEINHUND! YOU WILL REGRET THOSE WORDS ONE DAY!

... USING THE ORIGINAL MEDIUMS METHOD

FIND OUT MORE @ WWW.ADBUSTERS.ORG WWW.SNIGGLE.NET

A CULTURE JAM CAN BE AS DIVERSE AS 'THE EDIBLE BALLOT SOCIETY' (WHO ENCOURAGE RESPONSIBLE CITIZENS TO EAT THEIR BALLOT PAPERS) ...



WORKERS OF THE WORLD UNITE!!! YOU HAVE NOTHING TO LOSE BUT YOUR BOREDOM



BETTER THAT THE WHOLE WORLD PERISH UTTERLY THAN A FREE MAN SHOULD REFRAIN FROM ONE ACT TO WHICH HIS NATURE MOVES HIM (K.MARX)

NIHILISTS! ONE MORE EFFORT IF WE ARE TO BE REVOLUTIONARIES

... TO THE BIOTIC BAKING BRIGADE (WHO LOB PIES AT CEO'S)

THE ONLY LIMIT IS YOUR IMAGINATION



WANN!

